



Participants & Event/Music Sponsors Needed for the 2008 Concerts in the Park / Business Showcases (June 19th, July 17th, and August 21st)

Participants Needed

For \$10 per event businesses/clubs/organizations can participate in a Concert in the Park / Business Showcase. We will handle the advertising and promotion of the events, all you need to do is show up and represent your business/club/ organizations. Each participating business/club/group can set up their display area at 5:30 p.m. (the Business Showcase start time will be advertised as 6 p.m.) in Taft Park. All spaces will be assigned and you will be notified of your location prior to the nights of the events. Your display should stay set up through the end of the concert, which would be approximately 7:45 p.m. We would like to feature family fun, food, drinks, special “Chamber Buck” and prize drawings, and have the musical entertainment. Feel free to showcase your business, sell items, or have give away items. Our goal is to encourage families to come downtown, meet our business owners, see friends and stroll North Water St. They can visit New London’s many wonderful businesses as well as the displays in Taft Park.

In the event of inclement weather we will place a sign in Taft Park to indicate that the events have been moved to an indoor location at the Wolf River Community Theatre. The theatre is located at 225 W. North Water St. Refunds will not be issued to participants for their \$30 participation fee.

- On Thursday, June 19th “The U.C.C. Praise Band” will perform in Taft Park beginning at 6:30 p.m. They will perform popular contemporary worship songs and feature many talented musicians from the New London area.
- On Thursday, July 17th “The Neenah Ambassadors” will perform in Taft Park beginning at 6:30 p.m. They will perform many big band favorites and feature New London’s very own Melissa Mulroy.
- On Thursday, August 21st “The Men from Earth” will perform in Taft Park beginning at 6:30 p.m. They will perform many country, rock, folk and gospel songs.

Event / Music Sponsors are Needed

We are in need of sponsors for each event. Sponsorships will include;

- Placement of your banner at the event (you supply in advance)
- Your businesses name in advertising (newspaper, radio, flyers & Chamber/Tourism/City websites)
- Acknowledgement at the concert

There are (3) \$150 sponsorship opportunities available for each concert - take one or all three. Please call the Chamber of Commerce at (920) 982-5822 or e-mail chamber@newlondonwi.org to reserve your display location, to become a sponsor, or with any questions or concerns.